

# PRIMER THAT GETS THE PROFESSIONAL JOB DONE.



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# KILZ® PRO SPOTLIGHT

WITH NICK SLAVIK

**KILZ: Why is KILZ® your go-to primer brand?**  
NICK: It's one of those things, if it doesn't fail, keep using it. And it's been 13 years of my own business. We just don't stop using it. The only thing I need to think about is, "Will they have enough at the store?"

**KILZ: Where do you use KILZ 2® the most?**  
NICK: Exterior on barns and some historic homes that are wood. It almost feels like it amalgamates the wood and goes deeper than a super heavy-bodied primer. For interiors, one of the best uses is for breaking color, going from a deep color to a light color or visa versa.

**KILZ: How does KILZ 2 spray?**  
NICK: So, because of its consistency, very well. Honestly, I would be perfectly comfortable with buying a five gallon bucket, putting a sprayer in it and just spraying without straining, just because the chance of it clogging is going to be very, very small. But as a standard operating procedure, we strain all our coatings before spraying anyway.

**KILZ: How fast or slow should you move with a sprayer?**  
NICK: Spraying is filled with variables that are personal preferences. Knowing that nobody is going to use a wet mil thickness gauge: don't get a sag and make sure you cover the surface. Somewhere in there lies the truth.

*"KILZ 2 for me is like the best version of the all-around utility primer."*



**KILZ: What sprayer settings would you recommend for KILZ 2?**  
NICK: The two main tips that we use are sort of double tipped tips where it goes through one orifice, atomizes it, and then hits another and atomizes it again. And those are magic tips. They produce the best efficiency, the least overspray, the best finishes you've ever seen in your life. Everybody always asks, what

pressure do you put your sprayer? And the answer is super unsatisfying, most of my sprayers don't have a dial indicator on them, so we actually don't know what pressure it's at, but if you spray and you get those kinds of little tails, or arms, or feet on the outside edges, you just bump the pressure up until they come in [to the main line] and you get a nice fan. And that's it.

## Q&A



**NICK SLAVIK**  
Born into a painting family, Nick Slavik is on a mission to improve the industry one painter at a time. His company is built on mentoring new painters with five core beliefs: Trust, Constant Improvement, Putting Forth Effort, Discipline Equals Freedom, and Quality Always Wins.

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