

# KILZ® PRIMER SUPERPOWERS

For over 40 years we've listened to what pros need. Today we offer a full range of hardworking primers created to solve common problems and meet the demands of real job sites. From general-purpose, to specialty, both indoors and out, you can count on KILZ® Primers for results you can be proud of for years to come.

**KILZ 2® ALL-PURPOSE** is our most popular general-purpose interior/exterior primer. It will block light to medium stains but its real superpower is its balance of flexibility, performance and value in terms of sealing, hiding, stain blocking and adhesion. KILZ 2 is also an excellent choice when making dramatic color changes.

**KILZ 3® PREMIUM** has all the attributes of KILZ 2, but it's fortified with an even greater ability to block stains. Its superpower is the ability to block medium to severe stains with excellent adhesion to multiple surfaces. If you have tough stains inside or outdoors, KILZ 3 is the one you want.

**KILZ RESTORATION™** is an innovative technology that delivers stain blocking, odor blocking and adhesion performance of an oil or shellac but with the application and clean-up convenience of a water base. Its superpower is its ability to eliminate odors - something water base primers don't typically do. If you have unwanted odors from smoke, nicotine, food, mustiness or even pet urine, priming with KILZ Restoration is the solution.



**KILZ® ORIGINAL** is our very first primer and has been trusted by pros for over 40 years. It's an excellent option for wood, but the real superpower of KILZ Original is its ability to block nagging, recurring stains, like tannin and water stains. Think of it as the nuclear option of interior primers.

**KILZ® MOLD & MILDEW** is formulated with the strongest mildewcide in the KILZ family. Its superpower is drying to a very tough mold and mildew resistant finish on the primer film. If you're painting an area with high humidity and heat, start with this.

**KILZ®**  
EVERY PROJECT IS WORTH IT.